



NOTICE FOR SUBMISSION OF SCIENTIFIC ARTICLE

We hereby inform you that the deadline for sending scientific articles for the book “Fashion Law de A a Z” is open, which will be published by Editorial Casa.

CLAUSE 1. SUBMISSION OF ARTICLES - GENERAL PROVISIONS

- 1.1. The proposals for articles for publication in the book “Fashion Law de A a Z” should be sent to the following email address: fashionlawdeaz@editorialcasa.com.br.
- 1.2. The deadline for submission is September 22nd.
- 1.3. Will be accepted the maximum of authors per article.
- 1.4. The editorial team reserves the right to accept or reject any original received, in accordance with the recommendations of both this notice and its editorial board, and also reserves the right to propose any changes.
- 1.5. The fee for submitting the article will be R\$100.00. (This amount will be deducted from the authors who have the article approved). The publication fee will be R\$466.66 per article (more information in clause 14).

CLAUSE 2. QUALIFICATION OF THE AUTHORS

- 2.1. Professional articles can be submitted by undergraduates*, graduates, postgraduates (lato sensu and strictu sensu), in any area of knowledge related to Fashion Law, such as: Law, Fashion, Administration, among others.
 - Note: Students with graduation not completed must be guided by a professor with a minimum degree of Postgraduate, who must appear as one of the coauthors.

CLAUSE 3. UNIQUENESS AND EXCLUSIVENESS

- 3.1. The articles submitted for possible publication in the book “Fashion Law de A a Z” must be unique and for exclusive publication.

CLAUSE 4. LANGUAGE

- 4.1. Articles must be submitted in the language of the author's country of origin. Quotations in a foreign language must appear in the language of the article in the body of the text and in the original language in a footnote. For example: if the article is being written in English, the entire body text must be in English, if there is a citation in Spanish, it must be in English in the body of the text and the original text, in Spanish, in a footnote.

CLAUSE 5. PRESENTATION OF THE TEXT AND PRE-TEXTUAL ELEMENTS

- 5.1. It is recommended that the article has between 10 and 15 pages comprising the introduction, the development, the conclusion (not necessarily with these titles) and a list of bibliographical references.

5.2. The margins used should be: left and top 3 cm and right and bottom 2 cm. The body of the text should use Times New Roman font, size 12, 1.5 line spacing, and 0 pt spacing before and after the paragraphs.

5.3. Footnotes should use Times New Roman font, size 10, single spacing between lines and 0 pt spacing before and after the paragraphs.

5.4. In the development of the text, the paragraphs must have a 1.5 cm indentation in relation to the left margin. Titles and subtitles must be aligned to the left margin, without indentation, in bold, with a capital letter.

5.5. The structuring should observe the following order:

5.5.1. Title of the article in the author's national language, in capital letters and in bold, centered.

5.5.2. Qualification of the author(s), with a maximum of 5 lines, comprising:

- Indication of the full name of the author(s);
- A footnote with an asterisk (not with a number), located to the right of the author's name, must contain his mini-curriculum, starting with the indication of the city, acronym of the State and country in which he resides, indication of academic degrees (starting by the highest), other links with scientific associations, profession, etc. The note with the first author's mini-curriculum must be indicated with an asterisk, the second author's note with two asterisks, and so on.
- Students with graduation not completed must enter the information of the non-completion of the course in their mini-curriculum.
- Indication of an electronic address (e-mail) for contact.

5.5.3. Abstract in the language of the author's country of origin (font Times New Roman 12, single line spacing, no paragraph or citations and references, with a maximum of 200 words), preceded by the word "ABSTRACT" in bold and capital letters.

5.5.4. Indication of a maximum of 5 keywords (in lowercase and separated by semicolons), preceded by the expression "KEY-WORDS" in bold and capital letters.

5.5.5. Development of scientific work: the progressive numbering, in Arabic numerals, should be used to show the systematization of the work's content.

5.5.6. List of bibliographic references actually used in the article, at the end of the work, separated by a single space, aligned to the left margin (without indentation).

5.6 Brazilian technical standards (ABNT NBR 14724:2011) apply to other formatting aspects.

5.7. Any emphasis that you want to give to the text must be made with the use of italics, being prohibited the use of bold, underlined or capital letters for purposes of highlighting the text.

CLAUSE 6. SCIENTIFIC METHODOLOGY

6.1. References to books, chapters of collective works, articles, theses, dissertations and course completion monographs by authors cited or used as a basis for writing the text must be included in a footnote, with all the information in the text, in compliance with the Brazilian technical standards (ABNT NBR 6023:2002), and, especially, with an indication of the page from which the information presented in the text was taken right after the reference.

6.2. Footnote format should be used. Articles written in the AUTHOR:DATE format will not be accepted for publication.

6.3. References should appear as follows:

6.3.1. Quotations (words, expressions, periods) must be carefully checked by the authors and/or translators.

6.3.2. Direct citations must follow the following registration pattern: transcription with up to four lines must appear in the body of the text, with normal lettering and spacing, and be enclosed in quotation marks.

6.3.3. Long textual citations (more than four lines) must constitute an independent paragraph, with indentation of 4 cm in relation to the left margin (justified alignment), using single line spacing and font size 11. In this case, quotation marks must not be used.

6.3.4. The use of *op. cit.*, *ibidem* and *idem* in the bibliographic notes, which should be replaced by the full reference, in full.

6.3.5. For mention of authors in the body of the text, its use in capital letters is prohibited (ex.: for First NAME...). In these cases, all mentions must be made only with the first letter capitalized (ex.: First Name Last Name...).

CLAUSE 7. WRITING

7.1. The texts must be revised, in addition to having their language suitable for a scientific editorial publication.

CLAUSE 8. COPYRIGHT STATEMENT

8. The author(s) who publish in the book “Fashion Law de A a Z” agree to the following terms:

8.1. No amounts referring to copyright or any other remuneration will be due for the publication of the works.

8.2. The author(s) retains the copyright and grants the “Fashion Law de A a Z” the right of first publication, allowing the sharing of the work with acknowledgment of authorship and initial publication in this work.

8.3. In cases of publication with a single author, it will receive 5 books as copyright. If 2 or more co-authors are published, they will receive a total of 5 books to share with each other.

CLAUSE 9. AUTHORS' RESPONSIBILITY

9.1. The author(s) is(are) responsible for the published content, thus committing themselves to actively participate in the discussion of the results of their scientific research, as well as in the review and approval process of the final version of the work.

9.2. The author(s) is(are) responsible for the conduct, results and validity of all scientific research.

9.3. The author(s) must notify the editorial board of any conflict of interest.

9.4. The opinions expressed by the author(s) of the articles are their sole responsibility.

9.5. By submitting the article, the author(s) certifies that all statements contained in the manuscript are true or based on research with reasonable accuracy.

9.6 The author(s) are committed to the originality of their article, therefore confirming that the submitted article does not contain any form of plagiarism (integral, partial, conceptual, mosaic or even self-plagiarism). If violated this commitment, the author(s) will be penalized with the refusal of the article, as well as with the penalty provided for in article 184 of the Brazilian Penal Code.

CLAUSE 10. OTHER INFORMATION

10.1. The articles will be selected by the Editorial Board, which will contact the respective author(s) to confirm receipt of the texts, and will then send them for analysis of the formal requirements and materials, which may be the article fully approved, partially approved or rejected.

10.2. If the article is fully approved, the author must pay the remaining amount of R\$466.66, as directed by Editorial Casa.

10.3. If the article is partially approved, the author will receive an e-mail with the indications of the suggestions and must make the suggested changes within 10 days and, subsequently, must pay the remaining amount of R\$466.66, as directed by Editorial Casa.

10.4 If the article is rejected, the author(s) is assured the right to appeal the editorial decisions. Five (5) days will be granted, counting from the date of the final decision of the Editorial Board. The reasoning should be sent to the email: fashionlawdeaz@editorialcasa.com.br with the title RESOURCE. The resource will be analyzed by the Editorial Board within 10 (ten) days.

CLAUSE 11. CONDITIONS FOR SUBMISSION

11.1. As part of the submission process, the authors are required to verify the submission's compliance with all of the items listed below. Submissions that do not comply with the rules will be returned to the authors.

11.2. The contribution is original and unpublished, and is not being evaluated for publication by another publication (book, magazine or any other periodicals); otherwise, it must be justified in "Comments to the editor".

11.3. The submission file is in Microsoft Word, OpenOffice or RTF format.

11.4. The text has between 10 to 15 pages (A4 size - 21 cm × 29.7 cm), comprising the introduction, development, conclusion (not necessarily with these titles) and a list of bibliographical references; the margins used are: left and top 3 cm and right and bottom 2 cm; in the body of the text, Times New Roman font, size 12, 1.5 line spacing, and 0 pt spacing before and after the paragraphs were used; in the footnotes, Times New Roman font, size 10, simple spacing between lines was used; in the development of the text, the paragraphs are indented by 1.5 cm in relation to the left margin; titles and subtitles are aligned to the left margin, without indentation; figures and tables are included in the text, not at the end of the document in the form of attachments.

11.5. The text follows the style standards and bibliographic requirements described in this notice.

11.6. The author(s) declares that, with the exception of direct and indirect citations clearly indicated and referenced, this article is his/her authorship and, therefore, does not contain plagiarism. He/she further states that he/she is(are) aware of the legal implications that the use of third-party material entails.

11.7. The author(s) declares that they participated sufficiently in the work to make public their responsibility for the content and that all statements contained in the manuscript are true or based on research with reasonable accuracy.

11.8. The author(s) who send the article for consideration declare knowledge and consent with the conditions provided herein.

CLAUSE 12. COPYRIGHT STATEMENT

12.1. The author(s) who publish in this work agree to the following terms:

12.2. The author(s) retains the copyright and grants the “Fashion Law de A a Z” the right of first publication.

12.3. The author(s) is(are) authorized to assume additional contracts separately, for the non-exclusive distribution of the version of the work published in this work (eg, publish in an institutional repository or as a book chapter), with recognition of authorship and initial publication in this work.

CLAUSE 13. PRIVACY POLICY

13.1. The names and addresses given in this work will be used exclusively for the services provided by this publication, and will not be made available for other purposes or to third parties.

CLAUSE 14. FEE FOR SUBMISSION AND PUBLICATION

14.1. The fee for submitting the article will be R\$100.00. (This amount will be deducted from the authors who have the article approved). The publication fee will be R\$466.66 per article.

Note: The amount of R\$100,00 paid as a submission fee will be deducted in the amount of R\$466.66, that is, the author(s) who have their article approved must pay R\$100.00 initially and R\$366.66 later. This amount will entitle the copies specified in clause 8.3.

14.2. Items that are not approved will not be entitled to a refund of this amount.

Porto Alegre and São Paulo, July 2021.

Coordinators: Beatriz Genaro and Camile Girelli
Editorial Casa